

PETA'S LOCAL WORK

JANUARY-MARCH 2016

.....
PETA's fieldworkers and straw
delivery volunteers worked
tirelessly during the winter
months to distribute roughly
2,000 bales of straw to cold
dogs who are forced to live
outdoors. That's enough straw
to stuff 6,000 doghouses
with insulating bedding!
.....



PETA

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS

MOBILE VETERINARY SPAY/NEUTER CLINICS

PETA owns and operates four mobile clinics that serve communities in southeastern Virginia, from Emporia to Cape Charles and many locations in between—including Boykins, Franklin, Gloucester County, Hampton, Isle of Wight County, Newport News, Norfolk, and Poquoson. A total of **3,629 animals were spayed or neutered** at low or no cost to prevent unwanted births during this quarter. Of those, **2,550 surgeries were performed free of charge** or for a token fee for indigent families. Since the program's inception in 2001, 125,668 dogs, cats, and rabbits have been spayed or neutered at PETA's clinics.

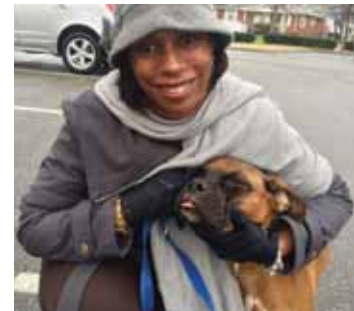
Our year-long spay/neuter clinic sponsorship by **Friends of Norfolk Animal Care Center** resulted in the sterilization of 249 dogs and cats, 152 of whom were also given free rabies vaccinations. Our partnership focused on serving residents of Norfolk neighborhoods that the city has identified as being most in need.

The City of Norfolk recently selected PETA as the recipient of a \$25,000 grant to perform free spay/neuter services for qualifying residents in Norfolk. This grant will enable our high-volume spay/neuter program to focus even more vigorously on areas of our community that need our services the most, and PETA will subsidize a rabies vaccine for all surgery patients. So far, we have completed 60 surgeries under the grant, which will run for a year.

We also continued our **partnership with Animal Resource Foundation** in White Marsh, issuing vouchers for dog and cat spay/neuter surgeries to assist clients in need. Our own clinics' schedules book up months in advance for our days in the Gloucester area, so we began paying for clients' surgeries at this local high-volume spay/neuter clinic. We also provide transportation for those who need it. This quarter, we spent \$4,039.08 on 59 surgeries through this program.

SPAY/NEUTER TRANSPORTS

We transported **Binky, Diamond, Polo,** and **China**—among dozens of other animals—free of charge to and from their free spay and neuter appointments.



BINKY



DIAMOND



POLO



CHINA

ADOPTIONS INTO LOVING, PERMANENT HOMES

- **Bonnie, Mischief, Henri, Larry, Sebastian, and Edith** were among the animals who found permanent loving homes through our shelter.



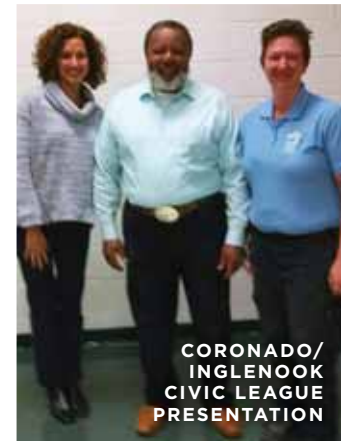
RETENTION, REHABILITATION, AND RESCUE

- **Ike** had injured his hind leg, and a local vet recommended a specialized surgery or amputation. Ike's family had just had a baby and could not afford either option, so they called PETA for help. Our mobile clinic veterinarian amputated Ike's leg at no cost to his family, and he came through the surgery without missing a beat.
- **Stoney** was suffering from an infection on his leg that caused it to swell up and made walking difficult. We transported this big boy to a local vet and covered all costs for the initial visit and treatment, and he is now on the mend.
- After **60 ducks and geese were covered with oil** following a jet fuel spill in Chesapeake, PETA volunteers spent the better part of a day helping to bathe the bird victims at the Virginia Beach SPCA.
- PETA volunteers who were out delivering straw to cold "backyard dogs" found a litter of seven **puppies at a burned-down home**. Fieldworkers followed up with their owner and took in the puppies and their mother. They were transferred to the Virginia Beach SPCA for a chance at adoption.



SPECIAL EVENTS AND COMMUNITY OUTREACH

- PETA and 11 other local shelters joined forces to raise awareness of the plight of homeless animals. Norfolk's mayor officially proclaimed February 8–14 **Homeless Animals Awareness Week**, and area shelters encouraged everyone to wear or display orange ribbons that week.
- PETA representatives gave presentations to five neighborhood **civic leagues** in Norfolk.
- After a **tornado** struck and a state of emergency was declared, a PETA fieldwork crew responded and delivered some much-needed donations of animal supplies to the town of Waverly, which had sustained serious damage. Afterward, PETA received a certificate of appreciation from the mayor of Waverly.



EUTHANASIA CASES

- **Mable**, an elderly hound mix, had been steadily declining for about nine months, during which PETA had helped with vet care to address a minor blockage and then cancer. We kept in close contact with her owner, who let us know when it was Mable's time—she had lost most of the use of her rear legs. She was peacefully euthanized in her owner's loving arms.
- Ten-year-old **Kitty** had developed an abdominal hernia, and when it ruptured, exposing her internal organs, her owners brought her to PETA to be euthanized.
- **Rusty**, an 11-year-old pit bull mix, had an infected tumor that had been growing from the base of his ear for about a year. When it suddenly ruptured and wouldn't stop bleeding, his owners called the Norfolk SPCA, which referred them to PETA. Given his age, temperament, and grave condition, he was in no shape for surgery. His owners decided that euthanasia was the kindest option, and PETA provided it free of charge.



- **Baby Pup Pup**, a geriatric Sheltie, was brought to PETA for euthanasia after heartworm disease took its toll. She passed away peacefully with her owner by her side.
- A concerned neighbor tipped off a PETA fieldworker to **Kasha's** situation. For about six months, she had been suffering from a large tumor on her neck that had ruptured and become infected and necrotic. After a heart-to-heart with our fieldworker about Kasha's condition, her owners decided that euthanasia was the kindest option for her. Kasha was mercifully euthanized.
- **Coco**, a 2-year-old pit bull, was kept on a heavy chain and allowed to become pregnant, which exacerbated the condition of her deformed, severely bowed legs: She had been walking around on her ankles for her entire life, with her paws turned inward. Understanding that Coco's quality of life was very poor and that her puppies might also be deformed, her owner opted to give her to us. She spent a wonderful day in PETA's office, where staff showered her with love, attention, and chew toys. Our veterinarian examined Coco, and we determined that the most humane option for her was euthanasia.
- In an area where local animal control does not handle cats, we came to the aid of several **feral cats** who were considered a nuisance by area residents and were suffering in wintry conditions, including one who was missing much of her fur and had ulcers in her mouth and a large wound on her head.

Baby Pup Pup Jerry was suffering from Heartworms, blindness, ear infections and losing weight. I am very appreciative of Peta being a single mom who did not have the means to put my baby to rest.

BABY PUP PUP



KASHA



COCO

COMMUNITY ANIMAL PROJECT STATISTICS

PETA's Community Animal Project is a fieldwork and sheltering division dedicated to assisting animals and residents in and around Hampton Roads and southeastern Virginia. Fieldworkers respond to calls for help with behavioral issues, grooming needs, placement in new homes, animal retention, doghouses, veterinary care, euthanasia, transport to and from veterinary clinics, and more. Here are details on some of the project's activities this quarter:

- Total number of animals helped by PETA's local services: **4,208**
- Total funds spent on local programs: **\$542,567.19**
- Calls for assistance from residents, including from 23 Virginia localities: 570
- Families counseled or aided with regard to retaining their animals: 140
- Animals accepted into PETA's shelter: 380
 - Transported/transferred to other area shelters: 79
 - Adopted: 20
 - Euthanized: 281 (includes 105 for indigent guardians and 124 feral cats considered a nuisance in jurisdictions that don't assist feral cats, including Portsmouth, Southampton County, Middlesex County, and others)
- Estimated number of animals referred to PETA by other area sheltering agencies and veterinary clinics: 75
- Free transportation to and from spay/neuter appointments: 243
- Free new doghouses delivered: 97

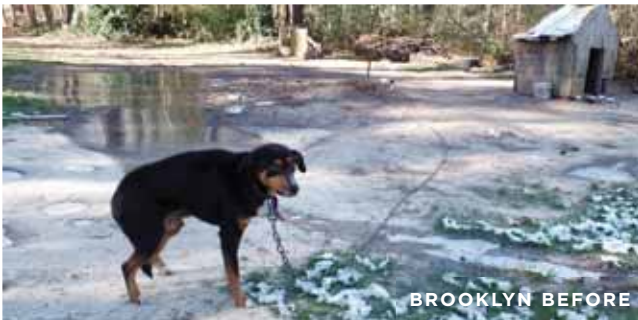
GRATITUDE FROM GUARDIANS WE HELPED

- “Recently my daughter’s cat Sapphire had a seizure [and] the vet bill was astronomically high, a few weeks later she had a massive stroke and I was tapped out financially and could not afford the cost the vet quoted for putting her down in a humane way. We were going to be stuck watching her suffer. Something that grieved us greatly. When a friend who had many experiences with PETA suggested we go to PETA, which we did. Every single person we encountered was kind and courteous to our situation, they could see our pet’s dire need and our grief [and] they took us immediately and stopped our pet’s suffering in a quiet, calm, and caring atmosphere.”
- “Having to put my cat Angel down today was so emotionally hard for me. But Allison & Kendall were so wonderful! They are assets to our community!! They were warm, kind & gentle to both Angel & to me. It really did ease my pain. She is at peace now with all her 4-legged brothers & sisters over the years. She is free of pain. Thank you so much for your kindness and assistance today to help both Angel & me, in this transition. ... Thank you from the bottom of my heart!”
- “Thank you for your hard work and providing financial assistance for Ozzy to be put to sleep due to kidney failure. I was not aware [that] this service [was] available and it helped me immensely.”

- “I am on Soc. Sec. and this service was a God send. The service was very professional & caring. I am thankful for the entire process of caring for my dog, Rascal. Thanks to all.”
- “If it wasn’t for this organization my dog would have died. They were so nice and very caring. And they didn’t make me feel bad about my financial situation.”
- “I am very appreciative of PETA, being a single mom who did not have the means to put my baby to rest.”

TWO OF THIS QUARTER’S 97 DOGHOUSE RECIPIENTS

- **Blackie** only had a garbage can for shelter when we first met him. We gave him a sturdy doghouse as well as a free ride to and from his free neuter appointment.
- **Brooklyn**’s shelter was falling apart, and the back of it was completely missing—with temperatures hovering around freezing. We rushed a new doghouse out to him right away to protect him from the cold weather as temperatures dropped even further.





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